



Dear Food Vendor, Nonprofit Organization, Artisan and Business,

We invite you to **participate** in the 7th annual *ArkanSalsa Fest* slated for **Saturday, October 12, 2019** at Shiloh Square in Downtown Springdale! Last year over 5800 people and 25 sponsors joined the festivities and Mayor Doug Sprouse proclaimed *OneCommunity Reads, UnaComunidad Leyendo, Lights on After School and ArkanSalsa Fest Day* in Springdale. We had a Health and Education Fair; children received free books, and engaged in literacy activities in the "Feed Your Brain" Kid's Zone. The Unwanted Society Car Show had over 50 entries and participated in the parade. Over 250 healthy meals were provided to children 17 and under and nearly 50 nonprofit organizations, local artisans and businesses provided resources for the community, while we listened to live music, learned how to dance Salsa and Zumba, ate delicious food and recognized Diego's Mexican Grill as the winner of the "Best Tasting Salsa" contest.

Our goal is to increase attendance this year by 500 participants, increase participation in the Health & Education Fairs and feature more local artisans. *To encourage healthy communities and health-related careers, students from the University of Arkansas for Medical Sciences (UAMS) will conduct health screenings.*

OneCommunity, a 501 (c) (3) non-profit organization in Arkansas was founded in Northwest Arkansas in 2009. The mission of the organization is to *promote communities working together as One, to enhance the quality of life of all people through use of best practices and outreach services that improve health, education, and leadership skills. We engage, empower and strengthen families to create OneCommunity.*

Through our nationally recognized initiative, *OneCommunity Reads, UnaComunidad Leyendo!* we served 45 Latino families through *Parents Taking Leadership Action (PTLA)*, a program that builds upon the strengths of parents as they learn about their child's academic world and kids read 4,463 books this summer during *Feed Your Brain-Alimenta Tu Cerebro Reading Program*, a bilingual program aimed at promoting family literacy and reducing summer learning loss.

We hope you will join us and experience the spicy ingredients of international food, music, friends and neighbors! Our goal is for you to make one new amigo, learn something new and have lots of fun!

For more information, visit: [www.onecommunityar.org](http://www.onecommunityar.org) or email us at [info@onecommunityar.org](mailto:info@onecommunityar.org) or call 479-310-9027.

Sincerely,

Layza Lopez-Love, Tura Graves and Evelyn Martinez

ArkanSalsa Fest Planning Committee, Co-Chairs





**FOOD VENDOR, NONPROFIT ORGANIZATION, BUSINESS, ARTISAN BOOTH APPLICATION**

**SET UP:** Set up between the hours of **9:00-11:00 AM** on **Saturday, October 12, 2019**. *ArkanSalsa Fest* kicks off with a parade at 11:30 AM. All vehicles, food vendors, nonprofit organizations, businesses and artisans should try to be completely set up by 11:00 AM. We strongly encourage providing bilingual materials and a fun activity for participants at your booth. **Participants will furnish their own canopy, tables, chairs, activities, etc.**

**CLOSE DOWN:** You may close booth at **5:00 pm** on **Saturday, October 12, 2019**. Trash bins will be located near your space for removing unwanted materials and leaving your area as you found it when you first set up.

**PLEASE PRINT**

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone/Cell Phone: \_\_\_\_\_

**Type of Business – please check one:**

- \$250-For profit Business: Describe business\_\_\_\_\_
- \$125-Food Vendor (Must pass Health Department inspection) and licensed Food Trucks. Type of food:\_\_\_\_\_
- 10% of sales up to \$100-Artisans-Arts and Crafts: Describe arts/crafts\_\_\_\_\_
- \$100-Nonprofit organization: Describe work\_\_\_\_\_

Will you need electricity? Yes or No (circle one)

***All vendors, nonprofits, artisans and businesses are automatically invited to participate in the parade.***

Will you be participating in the parade? Yes or No (circle one)

*Please make a copy of this application for your records.*

**Make checks payable to: OneCommunity and mail to *ArkanSalsa Fest*, 614 E. Emma Ave., Ste. M414, Springdale, AR 72764**

