



www.onecommunityar.org

Dear Amigo,

The 6th annual **ArkanSalsa Fest** is slated for **Saturday, November 3rd, 2018** at Shiloh Square in Downtown Springdale! Last year over 5500 people and 20 sponsors joined the festivities and Mayor Doug Sprouse proclaimed *OneCommunity Reads, UnaComunidad Leyendo, Lights on After School and ArkanSalsa Fest Day* in Springdale. We had a Health and Education Fair; children received free books, and engaged in literacy activities in the "Feed Your Brain" Kid's Zone. The Unwanted Society Car Show had over 70 entries and participated in the parade. Over 300 healthy meals were provided to children 17 and under and nearly 50 nonprofit organizations and businesses provided resources for the community, while we listened to live music, learned how to dance Salsa and Zumba, ate delicious food and recognized Acapulco Restaurant as the winner of the "Best Tasting Salsa" contest. A first generation college student was announced as the recipient of the OneCommunity Scholarship based on festival proceeds.

We are requesting you to be a Sponsor of ArkanSalsa Fest 2018. Some sponsorship levels include a complimentary 10X10 booth space. Your sponsorship assists with festival costs, and supports our family grade-level reading programs and scholarship. Our goal is to increase attendance this year by 1000 participants and increase participation in the Health & Education Fairs and the number of artisans at the festival.

OneCommunity, a 501 (c) (3) non-profit organization in Arkansas was founded in Northwest Arkansas in 2009. The mission of the organization is to *promote communities working together as One, to enhance the quality of life of all people through use of best practices and outreach services that improve health, education, and leadership skills.*

In 2017, OneCommunity was instrumental in Springdale receiving the All-America City Award through its partnership with the Arkansas Campaign for Grade-Level Reading in reducing chronic absenteeism and increasing grade-level reading, summer learning and parent-community engagement. This year OneCommunity Reads, UnaComunidad Leyendo! served 48 Latino families through *Parents Taking Leadership Action (PTLA)*, a program that builds upon the strengths of parents as they learn about their child's academic world and over 4000 books were read during *Feed Your Brain-Alimenta Tu Cerebro Reading Program*, a bilingual program aimed at promoting family literacy and reducing summer learning loss.

We hope you will join us and experience the spicy ingredients of international food, music, friends and neighbors! Our goal is for you to make one new amigo, learn something new and have lots of fun!

We hope you will consider becoming a sponsor of **ArkanSalsa Fest**. For more information, visit: www.onecommunityar.org or email us at info@onecommunityar.org or call 479-310-9027.

Sincerely,

Diana Gonzales Worthen and Tura Graves

ArkanSalsa Fest, Co-Chairs








ArkanSalsa Fest



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We are offering five **ArkanSalsa Fest** sponsorship levels:

Sponsorship Levels	Amenities
Banjo-Conga -\$5000 + 	Title Sponsor level: Company logo and name on <i>all</i> major marketing and promotion including newspaper, print, website, radio and TV; and two 10 X 10 spaces.
Timbales -\$3000-\$4999 	Presenting Sponsor level: Company logo and name on <i>most</i> major marketing and promotion, including newspaper, print, website and radio; and one 10 X 10 booth space.
Bongo -\$1500-\$2999 	Company logo and name on <i>some</i> major marketing and promotion including some print, radio and website; and one 10 X 10 space to market your product.
Maracas -\$500-\$1499 	Company logo and name displayed at event, radio, print and website where possible and one 10 X 10 space.
Cowbell -\$250-\$499 	Recognition at the event and on the radio.



SPONSORSHIP INFORMATION

PLEASE PRINT

Business/Organization Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Email Address: _____

Phone/Cell Phone: _____

Sponsorship Level: (check one)

- Banjo-Conga \$5000+ Timbales \$3000-\$4999 Bongo \$1500-\$2999 Maracas \$500-\$1499 Cowbell \$250-\$499

Amount: _____

All sponsors are invited to participate in the parade to promote your organization and products.

Will you be participating in the parade? Yes or No (circle one)

BOOTH SET UP: All booths may set up between the hours of 9:00-11:00 AM on Saturday, November 3rd, 2018.

ArkanSalsa Fest parade begins at 11:30 AM. All businesses, vendors, artisans, and nonprofit organizations should be completely set up by 11:00 AM so parade participants can see you and you can wave to them as they pass by your booth. **Participants will furnish their own canopy, tables, chairs, activities, etc.**

Will you need electricity? Yes or No (circle one)

CLOSE DOWN: Businesses, vendors, exhibitors and nonprofit organizations may close booth or remove exhibit at 5:00 PM on Saturday, November 3rd, 2018. Trash bins will be located near your space for removing unwanted materials and leaving your area as you found it when you first set up.

Please make a copy of this application for your records and email your company logo to
onecommunityar@gmail.com

Make checks payable to ***OneCommunity*** and mail to ***ArkanSalsa Fest***,
614 E. Emma Avenue, Suite M414, Springdale, AR 72764

