



Dear Food Vendor, Nonprofit Organization, Artisan and Business,

We invite you to **participate** in the 6th annual *ArkanSalsa Fest* slated for **Saturday, November 3, 2018** at Shiloh Square in Downtown Springdale! Last year over 5500 people and 20 sponsors joined the festivities. Mayor Doug Sprouse proclaimed *OneCommunity Reads, UnaComunidad Leyendo, Lights on After School and ArkanSalsa Fest Day* in Springdale. We had a health and education fair; children received free books, and engaged in literacy activities in the "Feed Your Brain" Kid's Zone. The Unwanted Society Car Show had over 70 entries and participated in the parade. Over 300 healthy meals were provided to children 17 and under and nearly 50 nonprofit organizations and businesses provided resources for the community, while we listened to live music, learned how to dance Salsa and Zumba, ate delicious food and recognized Acapulco Restaurant as the winner of the "Best Tasting Salsa Contest." A first generation college student was announced as the recipient of the OneCommunity Scholarship based on festival proceeds.

Our goal is to increase attendance by 1000 participants and increase participation in the Health & Education Fairs and the number of artisans at the festival.

OneCommunity, a 501 (c) (3) non-profit organization in Arkansas was founded in Northwest Arkansas in 2009. The mission of the organization is to *promote communities working together as One, to enhance the quality of life of all people through use of best practices and outreach services that improve health, education, and leadership skills.*

In 2017, OneCommunity was instrumental in Springdale receiving the All-America City Award through its partnership with the Arkansas Campaign for Grade-Level Reading in reducing chronic absenteeism and increasing grade-level reading, summer learning and parent-community engagement. This year, OneCommunity Reads, UnaComunidad Leyendo! served 48 Latino families through *Parents Taking Leadership Action (PTLA)*, a program that builds upon the strengths of parents as they learn about their child's academic world and over 4000 books were read during *Feed Your Brain-Alimenta Tu Cerebro Reading Program*, a bilingual program aimed at promoting family literacy and reducing summer learning loss.

We hope you will join us and experience the spicy ingredients of international food, music, friends and neighbors! Our goal is for you to make one new amigo, learn something new and have lots of fun!

For more information, visit: www.onecommunityar.org or email us at info@onecommunityar.org or call 479-310-9027.

Sincerely,

Diana Gonzales Worthen and Tura Graves

ArkanSalsa Fest, Co-Chairs





FOOD VENDOR, NONPROFIT ORGANIZATION, BUSINESS, ARTISAN BOOTH APPLICATION

SET UP: Set up between the hours of **9:00-11:00 AM** on Saturday, November 3, 2018. *ArkanSalsa Fest* kicks off with a parade at 11:30 AM. All vehicles, food vendors, nonprofit organizations, businesses and artisans should try to be completely set up by 11:00 AM. We strongly encourage providing bilingual materials and a fun activity for participants at your booth. **Participants will furnish their own canopy, tables, chairs, activities, etc.**

CLOSE DOWN: You may close booth at **5:00 pm** on Saturday, November 3, 2018. Trash bins will be located near your space for removing unwanted materials and leaving your area as you found it when you first set up.

PLEASE PRINT

Business/Organization Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Email Address: _____

Phone/Cell Phone: _____

Type of Business – please check one:

\$250-For profit Business: Describe business _____

\$125-Food Vendor (Must pass Health Department inspection) and licensed Food Trucks. Type of food: _____

10% of sales up to \$100-Artisans-Arts and Crafts: Describe arts/crafts _____

\$100-Nonprofit organization: Describe work _____

Will you need electricity? Yes or No (circle one)

All vendors, nonprofits, artisans and businesses are automatically invited to participate in the parade.

Will you be participating in the parade? Yes or No (circle one)

Please make a copy of this application for your records.

Make checks payable to: OneCommunity and mail to *ArkanSalsa Fest*, 614 E. Emma Ave., Ste. M414, Springdale, AR 72764

